



## Representations on a Current Application for a Grant/Variation/Review of a Premises Licence or Club Premises Certificate under The Licensing Act 2003

Before completing this form please read the Guidance Notes at the end of the form

If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary. You may wish to keep a copy of the completed form for your records.

I/We (Insert name)

Gateshead Safeguarding Children Partnership (GSCP)

Wish to make representation about the application for variation/grant for a premises licence/club premises certificate (delete as applicable)

### PART 1 – PREMISES OR CLUB PREMISES DETAILS

Postal Address of Premises or Club Premises, or if none, ordnance survey map reference or description

168 Sheriff Highway  
Sheriff Hill

Post Town  
Gateshead

Post Code  
Ne9 5SD

Name of premises licence holder or club holding club premises certificate (if known)

Farhad JAMNEJAD

Number of premises licence or club premise certificate (if known)

00CH 04511

### PART 2 – DETAILS OF PERSON MAKING REPRESENTATION

- |  | Please<br>Tick ✓                    |
|--|-------------------------------------|
| 1) A responsible authority (please complete (C) below)                                   | <input checked="" type="checkbox"/> |
| 2) A member of the club to which this representation relates (please complete (A) below) | <input type="checkbox"/>            |
| 3) Other persons (Please complete (A) or (B) below)                                      | <input type="checkbox"/>            |

**(A) DETAILS OF INDIVIDUAL MAKING REPRESENTATION (fill in as applicable)**

Mr  Mrs  Miss  Ms  Other Title (for example, Rev)

Surname

First Names

I am 18 years old or over Yes  (Please Tick)

Current Address			
Post Town		Post Code	

Daytime contact telephone number

E-mail address (optional)

**(B) DETAILS OF OTHER PARTY MAKING REPRESENTATION (e.g Body or Business)**

Name and Address
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Telephone Number (If any)	
E-Mail address (optional)	

**(C) DETAILS OF RESPONSIBLE AUTHORITY MAKING REPRESENTATION**

Name and Address Saira Park, Business Manager (on behalf of GSCP) Safeguarding Business Unit 1 <sup>st</sup> Floor, Civic Centre Regent Street, Gateshead NE8 1HH
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Telephone Number (If any)	0191 433 8010
E-Mail address (optional)	<a href="mailto:sairapark@gateshead.gov.uk">sairapark@gateshead.gov.uk</a>

This representation relates to the following licensing objective(s)

- |  | Please<br>Tick ✓                    |
|--|-------------------------------------|
| 1. <b>The Prevention of Crime and Disorder</b> | <input type="checkbox"/>            |
| 2. <b>Public Safety</b>                        | <input type="checkbox"/>            |
| 3. <b>The Prevention of Public Nuisance</b>    | <input type="checkbox"/>            |
| 4. <b>The Protection of Children From Harm</b> | <input checked="" type="checkbox"/> |

**Please state the ground(s) for representation** (please read guidance note 1)

Gateshead Safeguarding Children Partnership (GSCP) is the body responsible for the protection of children from harm. The GSCP is concerned that the licensable activities taking place at Sheriffs Highway Stores Ltd are not in accordance with the promotion of another licensing objective, which is the protection of children from harm.

It has come to the attention of the GSCP that on 24th February 2022, a test purchase exercise using a 15 year old child volunteer was carried out at the premises Sheriffs Highway Stores Ltd, 168 – 170 Sheriff Highway, Gateshead NE9 5SD, and the child was sold a bottle of Desperados Beer. This is an alcoholic beverage containing 5.9% alcohol. I believe that this act undermines the licensing objective of the protection of children from harm and contributes to the antisocial behaviour caused by youths consuming alcohol in the area.

**Please provide as much information as possible to support the representation**

(Please read guidance note 2)

Safeguarding Partnerships are the key statutory mechanism for protecting children from harm and agreeing how the relevant organisations in each local area will cooperate to safeguard and promote the welfare of children, and for ensuring the effectiveness of what they do.

Access to alcohol by young people and the resulting crime and disorder is a significant community problem that impacts on crime, and the fear of crime, within many areas of the Borough as well as being an issue that puts children and young people at risk themselves.

The vision of safeguarding partnership is that every child should grow up in a loving and secure environment, which is free from abuse, neglect and crime, enabling them to enjoy good health and fulfil their social and educational potential. Evidence suggests that binge drinking in adolescence could limit opportunities for this to occur and therefore the safeguarding partnership is keen to ensure that licensees restrict access to alcohol by underage drinkers and have processes in place to ensure the protection of children from harm.

Research suggests that the adolescent brain may be uniquely sensitive to alcohol's effects due to the major changes in brain structure and function that occur during this developmental period. Studies have found that binge drinking by youths is also associated with alcohol-related violence and other anti-social behaviours.

A UK study found that binge drinking in adolescence was associated with an increased risk of health, social, educational and economic adversity continuing into later adult life. Alcohol intoxication can occur during binge drinking and the acute toxic effects are generally related to blood alcohol concentrations. There is evidence to suggest that the severe hypoglycaemia (low blood sugar) that can accompany alcohol intoxication and may result in coma occurs more commonly in adolescents than adults.

Deaths from alcohol poisoning appear to occur most often when relatively inexperienced drinkers consume very large amounts of alcohol in a short time.

**Re SHERIFFS HIGHWAY STORE:**

**The test purchase exercise was carried out following complaints received to the trading standards service from local police and councillors of youths drinking alcohol and causing ASB in the area.**

**The shop was visited on 27th May 2021 and on 2nd December 2021 to provide advice in relation to underage sales and provide the business with tools to prevent sales to underage persons. An advice information pack was left with Jaafar JAAFAR on 27<sup>th</sup> May 2021 who confirmed he was the business owner at that time. The licence holder was confirmed as Farhad JAMNEJAD.**

**The test purchase exercise was carried out on 24th February 2022 and the young person was sold alcohol without being required to produce ID. It was confirmed that both parties own the business that operates from the premises with Mr JAMNEJAD being sole director but Mr JAAFAR being a person with significant control so the directing mind of the business.**

**The sale was carried out by an employee who had been working with the business only a short matter of time and hadn't been given any training by either of the business owners. Also, no training records could be produced by either of the business operators.**

**The seller could not find the refusals book when asked for this on the date of the sale. They do operate a challenge 25 policy, but this was not followed on the date of the sale. They confirmed that DPS Amer Idris PAUL is no longer working for them and had left the company a few months before. They had failed to notify the licensing section with regards to the change and didn't realise they had to.**

**Intelligence to trading standards in relation to possible sales of illegal tobacco from the premises had also been reported that were taking place at the van owned by Mr JAAFAR outside of the premises. When trading standards had visited the premises in order to view the CCTV of this alleged act, it was found that the CCTV system had stopped working one hour before the time we had requested to view it. An inspection of the vehicle at that time was carried out and 6 packets of illegal tobacco were found in a carrier bag.**

**Trading standards do not believe that this premises is operating well and that the licensing objectives are being undermined. The GSCP feel they are putting children at risk of harm and are contributing to antisocial behaviour in the area.**

Please  
Tick ✓

Have you made any representation relating to these premises before?

If Yes, please state the date of that representation

Day		Month		Year			

If you have made representation before relating to this premises please state what they were and when you made them.

**How We Collect And Use Information**

The information collected, on this form and from supporting evidence, by Gateshead Council will be used to process your application. The information may be passed to other Enforcement Agencies as permitted by law.

We may check information provided by you, or information about you provided by a third party, with other information held by us. We may also get information from certain third parties, or give information to them to check the accuracy of information, to prevent or detect crime, or to protect public funds in other ways, as permitted by law. These third parties include Government Departments and local authorities.

We will not disclose information about you to anyone outside Gateshead Council nor use information about you for other purposes unless the law permits us to.

Gateshead Council is the Data Controller for the purposes of the Data Protection Act 1998. If you want to know more about what information we have about you, or the way we use your information, you can ask at Civic Centre, Regent Street, Gateshead, NE8 1HH

**Part 3 – Signatures** (Please read guidance note 3)

Signature of representative or representatives solicitor or other duly authorised agent. (See guidance note 4) If signing on behalf of the representative please state in what capacity.

Signature		Date	20/07/2022
Capacity	Gateshead Safeguarding Children Partnership		

Contact name (where not previously given) and address for correspondence associated with this representation. (Please read guidance note 5)

Post Town	Post Code
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Telephone Number (if any)	
E-mail Address (optional)	

### Notes for Guidance

1. The ground(s) for representation **must** be based on one or more of the licensing objectives.
2. Please list any additional information or details for example dates of problems, which are included in the grounds for representation, if applicable.
3. The representation form must be signed.
4. A representative's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
5. This is the address which we shall use to correspond with you about this representation.
6. For further information about the Licensing Act 2003 please contact: The Licensing Act Section, Development & Public Protection, Civic Centre, Regent Street, Gateshead Tyne and Wear NE8 1HH  
Tel: 0191 433 3918 or 0191 433 3178